Automate your retail store with pcAmerica's Retail POS

Cash Register Express™ (CRE) is a retail point of sale (POS) system that helps increase efficiency and accuracy, lower operating costs, and helps you manage your inventory. The easy to use retail POS includes the features most desired by retailers, such as inventory tracking, credit card processing, cash management, customer loyalty, employee time clock and labor scheduling, and a detailed reporting interface to help retailers make smarter business decisions.

The Cash Register Express™ POS solution is scalable for many types of retail stores, single or multi-site.

• Convenience stores
• Grocery & Supermarket
• Apparel \ clothing
• Liquor stores
• Restaurants & Delis

Track Inventory and Reduce Theft in your Retail Store

Accurate and robust inventory control is a key component of a retail store's profit margins and overall success. The inventory tracking capabilities within Cash Register Express™ detail which products are selling, what needs to be reordered and identifies items that have been stolen or are otherwise missing. The integrated purchasing functionality is used to track vendor lists, manage item costs and generate and receive purchase orders. Stock can be counted or received away from the register using the integrated Pocket Inventory software on a handheld computer.

Attract More Customers into your Store

Good service and quality products are key components of generating new and repeat business, however; those two elements alone will not ensure success. Our **retail point of sale** solution helps you answer the question of 'What next?' after selling to a customer. Solid marketing and a loyalty rewards program are proven methods of attracting new and existing customers into your store. Our **retail POS system** puts several tools in your hands to help you accomplish this including automated tracking of loyalty plans and tools to market directly to your customers.

Control your Employees and Secure your Retail Business

Employee theft is one of the leading causes of retail shrink, caused by a combination of theft of cash and inventory, as well as unwarranted discounts. Cash Register Express™ includes multiple theft prevention features that introduce accountability to your employees. System functions such as discounts, no-sales, voids, and price changes can be accessed or restricted based on an employee's unique login ID or job code. Various reports can be generated on this activity to identify potential theft or wrongdoing. Strict cash control features can be used to identify cash discrepancies down to the shift or the cashier. A camera security system can be connected to your **retail point of sale** system to further enhance the accountability of your employees and security of your store.

Reporting and Back Office

Retailers spend countless hours calculating profits, expenses and payroll and performing a variety of manual tasks in order to run their business. Cash Register Express™ contains dozens of built-in tools to help retailers streamline administrative tasks and manage their retail stores more efficiently.

Labor is typically the largest expense in a retail store outside the cost of the products being sold. Cash Register Express™ has integrated time-clock and labor scheduling functionality to help you manage staffing and reduce labor costs.